

KostaBoda



Press release May 2026

The International Snowball Award

Kosta Boda and Ann Wolff Launch the International Snowball Award in Partnership with the Ann Wolff Foundation Gotland.

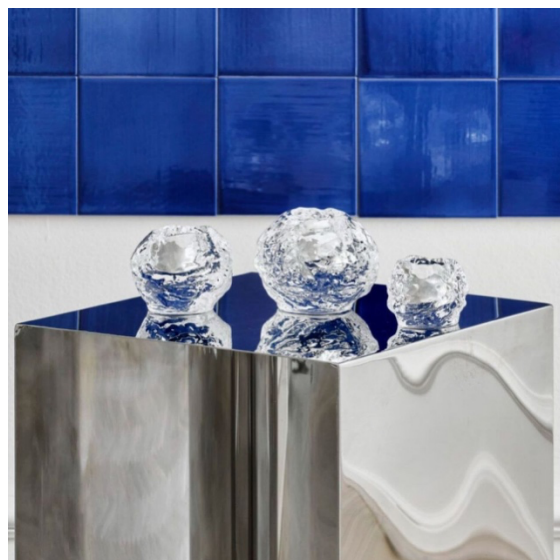


Kosta Boda, in collaboration with internationally acclaimed artist and sculptor Ann Wolff and the Ann Wolff Foundation Gotland (AWFG), today announces a significant new chapter in their longstanding relationship with the establishment of the international Snowball Award. This initiative underscores a renewed commitment to collaboration and the development of artistic excellence.

The collaboration between Kosta Boda and Ann Wolff spans several decades and represents a defining contribution to the evolution of Swedish design and contemporary glass art. Wolff designed the now iconic Snowball votive for Kosta Boda in 1973, a design classic that has since become a landmark in Scandinavian glassmaking. This shared legacy forms the foundation for a new phase of joint initiatives that bridge tradition and innovation.

As part of this initiative, a recurring international award for artistic excellence, the Snowball Award, will be established with its first edition in 2027. The award will be produced by Kosta Boda and administered and conferred by the Ann Wolff Foundation Gotland, with the objective of providing visibility, recognition, and sustained artistic exploration on a global scale, primarily dedicated to supporting female Nordic and international artists. Further details regarding the award criteria, format, and jury will be announced by the AWFG foundation during autumn 2026.

In parallel with the launch of the award, Kosta Boda will introduce the Snowball votive in carefully selected colours, with a release scheduled for 2027. This edition pays tribute to the enduring relevance of Wolff's design while recontextualizing it for contemporary audiences.





For further information, please contact:

Lars Elfström, Chairman, Ann Wolff Foundation Gotland (AWFG)

lars.a.elfstrom@gmail.com

Ewa Björling, Board Member Ann Wolff Foundation Gotland (AWFG)

ewa.bjorling@gmail.com

Isabella Jansson, CEO, Orrefors Kosta Boda AB

isabella.jansson@orrefors.se

About Ann Wolff

Ann Wolff is an internationally acclaimed artist and sculptor and a leading figure in contemporary glass art. Her work has significantly influenced both Swedish and international developments in the field. Working across materials including glass, metal, resin, and concrete, she is also recognized for her drawings and pastels. Her works are held in major museum collections worldwide.

About Kosta Boda

Founded in 1742, Kosta Boda is one of Sweden's most renowned brands in glass design. Rooted in the Swedish design tradition, the company creates contemporary tableware, interior objects, and art glass. The portfolio of Kosta Boda is defined by a modern lifestyle perspective, a progressive and expressive design language, and a distinct premium positioning. As a Purveyor to the Royal Court of Sweden, it carries a distinguished cultural legacy shaped by centuries of craftsmanship and artistic innovation. www.kostaboda.se.

About Ann Wolff Foundation Gotland

Ann Wolff and her husband Dirk Bimberg founded the non-profit Ann Wolff Foundation Gotland in 2017 in Visby, Sweden. Donations of Ann Wolff's works form the foundation of the organization's activities. The foundation is dedicated to the stewardship and preservation of her artistic legacy, as well as to exhibiting, publishing, and fostering a broader dialogue around art and culture, with a particular emphasis on glass. www.awfg.se
